

Hyperlink Policy

This document addresses the policies set out in connection with the creation of hyperlink to/from our website www.dubaifirst.com (the Website).

Hyperlinks from Dubai First Website to external websites and pages

The Website may sometimes provides hyperlinks to third party websites and pages on the Internet. These hyperlinks lead to websites published or operated by parties who are not affiliated with or in any way connected to FAB. They have been included on our website for the purpose of enhancing user experience and for information purposes only. We endeavor to select reputable websites and sources of information for your convenience and use of these hyperlinks are at your own risk only.

However, by providing hyperlinks to an external website or webpage, FAB or its group members shall not be deemed to endorse, recommend, approve, guarantee or introduce any third parties or the services/ products they provide on their websites, or to have any form of cooperation with such third parties and websites unless otherwise stated by FAB. We are not in any way responsible for or have control on the content of any externally linked website or webpage. You shall use and follow these links at your own risk and FAB is not responsible for any damages or losses incurred or suffered by you arising out of or in connection with your use of the links. FAB is not a party to any contractual arrangements entered into between you and the provider of the external website unless otherwise expressly specified or agreed to by FAB and we shall not be responsible for the privacy or protection of the information you may provided in such sites or for any of your transactions with such external websites.

Any links to external websites that contain downloadable software are provided for your convenience only. We are not responsible for any difficulties you may encounter in downloading the software or for any consequences from your doing so. Please remember that the use of any software downloaded from the Internet may be governed by a license agreement and your failure to observe the terms of such license agreements may result in an infringement of intellectual property rights of the relevant software provider which we are not in any way responsible for.

Please be mindful that when you click on a link and leave our website you will be subject to the terms of use and privacy policies of the other website that you are going to visit.

Hyperlinks from External Websites to www.dubaifirst.com

You must always obtain the prior written approval of FAB before creating a hyperlink in any form from a third party website to any of our webpage. FAB maintains absolute discretion when choosing to provide or withhold such approval. In normal circumstances, we may only approve a hyperlink which plainly displays our name or website address. Any use or display of our logos, trade names and trademarks as a hyperlink will not be approved unless in very exceptional circumstances, and may be subject to a fee that FAB may determine at its absolute discretion. FAB is not responsible for the setup of any hyperlink from a third party website to any of our web pages. Any links that would be set up shall not constitute any form of co-operation with, or endorsement by, FAB of such third party website. Any link to our website shall always be an active and direct link to our website and shall be made directly to the home or front page of our website only and that no "framing" or "deep-linking" of our web page or content is allowed.

IMPORTANT: By accessing this web site and any of its pages you are agreeing to the terms set out above and FAB reserves the right to revise them without any prior notice.